



RoI of WBL and apprenticeships

Return on Investment of Work Based Learning and apprenticeships



Co-funded by the
Erasmus+ Programme
of the European Union

<http://roiwbl.eu/>

Conteúdos



1. Sumário do projeto;
2. Objetivos;
3. Inovação;
4. Produtos/resultados;
5. Parceiro;
6. Disseminação;
7. Contactos.



1. Sumário do projeto



O projeto tem como principal objetivo promover a aprendizagem no local de trabalho e o sistema de aprendizagem, evidenciando os benefícios daí decorrentes para as PME's e para a sociedade em geral e aumentando a consciência por parte das empresas da relação custo-benefício decorrente da implementação de estratégias de aprendizagem no local de trabalho.



2. Objetivos



- Desenvolver um modelo para o cálculo do ROI das oportunidades de aprendizagem dirigido a PMEs;
- Criar uma ferramenta online para o cálculo do ROI;
- Conceber um Guia de Boas Práticas dirigido a PMEs, que proporcione orientação sobre como desenhar, implementar e monitorizar práticas de aprendizagem no local de trabalho que beneficiem as empresas, os formandos e a sociedade;
- Criar e promover uma campanha dirigida a PMEs para aumentar o envolvimento das empresas com práticas de aprendizagem no local de trabalho;
- Promover a cooperação entre o sistema de educação e formação profissional e as PMEs, através da experimentação e da validação do modelo ROI;
- Organizar um conjunto de eventos promocionais dirigidos a empresários de PMEs, centros de formação profissional e outras entidades interessadas no modelo e na ferramenta digital ROI.

3. Inovação



O projeto ROI apresenta boas práticas num ambiente online e inovador.

O projeto desenvolve uma **ferramenta digital dinâmica**, que descreve de forma visual como o investimento em práticas de aprendizagem no local de trabalho se traduz em múltiplos benefícios para as PME's e para a sociedade.



4. Produtos/resultados



6 Relatórios Nacionais

1 Relatório Síntese

Um Modelo Digital do ROI

**Um Selo para PMEs Amigas
do Sistema de Aprendizagem**

Guia de Boas Práticas



5. Parceiros



TECHNICAL UNIVERSITY OF KOSICE

Coordinator and University
www.tuke.sk (ESLOVÁQUIA)

IDEC

Small and Medium Enterprise
www.idec.gr (GRÉCIA)

CECOA

Centro de Formação Profissional para o
Comércio e Afins
www.cecoa.pt (PORTUGAL)

SOCIAL VALUE UK

National Member Network
www.socialvalueuk.org (REINO UNIDO)

KISMC

Social Enterprise
www.innovation-mc.com (BULGÁRIA)

POLITEKNIKA IKASTEGIA TXORIERRI

Vocational Training Institute
www.txorierri.net (ESPANHA)

COSMIC INNOVATION

Small and Medium Enterprise
www.mycoin.eu (CIPRE)

DLEARN

European Digital Learning Network
www.dlearn.eu (ITÁLIA)

6.1. Disseminação



RETURN ON INVESTMENT OF WORK BASED LEARNING (WBL) AND APPRENTICESHIPS

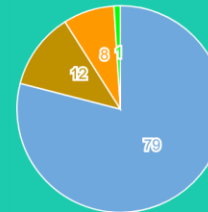
SMEs are Europe's motor for growth and employment. The availability of skilled labour is an important prerequisite to their prosperity. Nonetheless, there is a mismatch between the skills the labour market demands and those that the education and training system provides.

Quality work-based learning and apprenticeships can be an efficient way of addressing labour market imbalances.

SOME NUMBERS ON WBL AND APPRENTICESHIP IN SMEs IN SELECTED COUNTRIES IN EUROPE

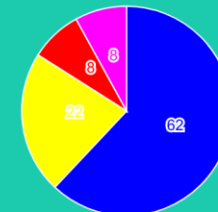
(The data provided are related to the researches done by the project partners during the ROI project development)

N° OF COMPANIES INVOLVED IN A WBL OR APPRENTICESHIP PROGRAMME



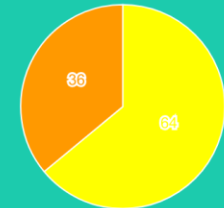
- 79% - Yes
- 12% - No, but considering
- 8% - No, not considering
- 1% - Don't know

N° OF COMPANIES WITH INSTITUTIONAL POLICIES ON WBL AND APPRENTICESHIP



- 62% - Yes
- 22% - No, but considering
- 8% - No, not considering
- 8% - Don't know

N° OF COMPANIES WHO KNOW INSTITUTIONS PROVIDING SUPPORT FOR WBL



- 64% - Yes
- 36% - No



FOR MORE INFORMATION HAVE A LOOK AT OUR SYNTESIS REPORT, AVAILABLE ON ROI PROJECT WEBSITE @ <http://roiwbl.eu/resources/>

STAY IN CONTACT:



hello@roiwbLeu



<http://roiwbLeu/>



ROI - Return on Investment of Work Based Learning and apprenticeships

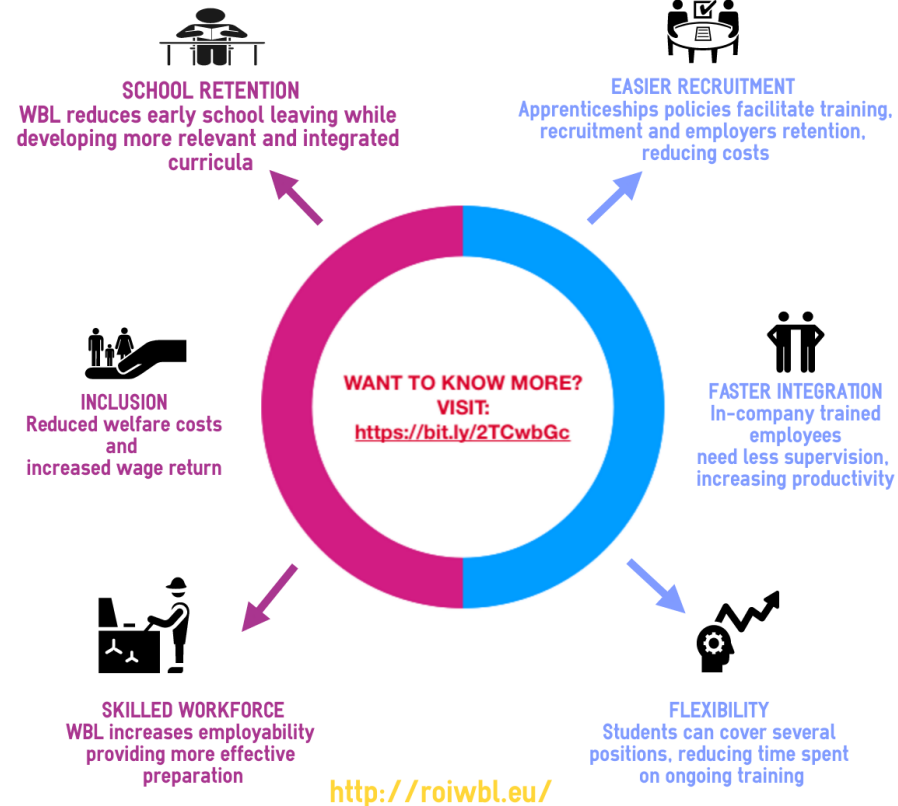
6.2. Disseminação



THE BENEFITS OF INVESTING IN WORK BASED LEARNING & APPRENTICESHIPS

FOR SOCIETY:

FOR SMEs:



(The data provided are related to the researches done by the project partners during the ROI project development)



This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein. "ROI of WBL and apprenticeships" project number: 2017-1-SK01-KA202-035375

6.3. Disseminação



CONTACT US

hello@roiwb.eu
www.roiwb.eu
Facebook: ROIWBL

PROJECT AIMS

ROI is aimed at developing a RETURN ON INVESTMENT model to calculate the COSTS and BENEFITS for the SMEs of Apprenticeships and work based learning.

Are you an SME?
Do you want to know the
ROI on WBL
(Apprenticeship)?



Co-funded by the
Erasmus+ Programme
of the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

ROI - 2017-1-SK01-K
<http://roiwb.eu>

Project Results

The project will last two years, developing:



A model for the Calculation of return of Investment (ROI) of WBL and Apprenticeship for SMEs;



A digital tool to visualise the ROI Model;



A Good Practice Guide addressed to SME on how to design, implement and monitor profitable Apprenticeship practices.

ROI Objectives

ROI - Return on Investment of Work Based Learning and apprenticeships.

ROI wants to highlight the BENEFITS of Work Based Learning (WBL) and Apprenticeships to SMEs and the society as a whole;

Promote WBL and Apprenticeships engaging the SMEs;

Support Sustainable Investment of WBL and Apprenticeship motivating the SMEs with innovative tools.

Partners

1. TECHNICAL UNIVERSITY OF KOSICE
Coordinator and University
www.tuke.sk SLOVAKIA
2. IDEC
Small and Medium Enterprise
www.idec.gr GREECE
3. CECOA
Vocational Training Institute
www.cecoa.pt PORTUGAL
4. SOCIAL VALUE UK
National Member Network
www.socialvalueuk.org UK
5. KISMC
Social Enterprise
www.innovation-mc.com BULGARIA
6. POLITEKNIKA IKASTEGIA TXORIERRI
Vocational Training Institute
www.txorierrri.net SPAIN
7. COSMIC INNOVATION
Small and Medium Enterprise
www.mycoin.eu CYPRUS
8. DLEARN
European Digital Learning Network
www.dlearn.eu ITALY



7. Contactos



CONTACTOS

Vanda.vieira@cecoa.pt

<http://roiwbl.eu/>

hello@roiwbl.eu

Facebook: ROIWBL



Co-funded by the
Erasmus+ Programme
of the European Union