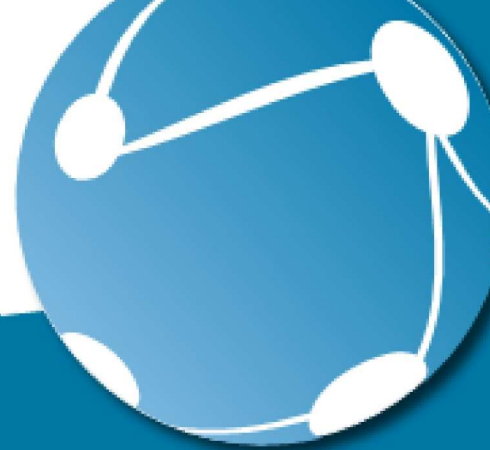




Education and Culture

Leonardo da Vinci  
Transnational networks



# Kit for new potential partners

Edited by

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avalnet

## **Training Evaluation and ROI Network**

### **Welcome Brochure**

LEONARDO PROGRAMME PT/06/B/F/NT-15916

JANUARY 2007– MAY 2009

### **Why we founded the AVALNET ?**

In spite of the total number of trainers and the number of certified entities, only 117 entities are certified in the field on training evaluation (DGERT, Portugal March). Those numbers show the actual scenario of an existing gap between the offer and the demand (which is similar throughout Europe) and also the pertinence of this network aiming to answer to the lack of investment on the evaluation skills and the specific needs of those target groups, namely concerning information on success cases, experiences sharing, identification of trends and skills required to professionals working in the field of training evaluation and ROI, reinforcing the importance of quality improvement in the European context.

### **What can we offer?**

AVALNET is a European network in the field of research and practice of education and vocational training measurement, evaluation and profitability. The main purpose of this network is the conception, delivering and transfer of innovative products in the field of assessment, evaluation and Return On (Training) Investment (ROI), with a view to improve the quality of VET systems and practices throughout Europe. The present transnational network fits the perspective of VET quality assurance by transfer of innovation.

### **The specific objectives of the project are:**

- To assemble knowledge in the domain of training evaluation targeted to training consultants and trainers, vocational training experts, human resources and company managers, vocational training centres, social partners, public and private organizations operating in the field of education and vocational training;
- To improve the multimedia tools of the previous (ROI) Project;
- To share experiences and promote innovation in the field of training evaluation and ROI by bringing together experts and specialized organizations;
- To identify trends and skills requirements in the area of training evaluation and ROI and to improve the anticipated benefits of vocational training initiatives;
- To publish the results of work undertaken by the network through relevant channels;
- To foster greater innovation and transnational co-operation in vocational training;
- To assure the project sustainability after the project financing, through the implementation of a plan of canvassing/inviting new partners;
- To improve the quality of VET systems and practices throughout Europe especially in the field of lifelong acquisition of skills and continuing vocational training with a view to increase organization sustainability and organizational changes.

## Products

The expected products of the project are:

- Digital repository of best practices, case studies and business cases in the field of training evaluation and ROI
- Case studies/business cases in the field of training evaluation and ROI
- Report about European Training, Evaluation and Profitability Benchmarking
- European Skills Profile for ROI Training Consultants
- Results oriented training program
- Project Newsletters
- Online forum
- Project blog
- Plan of canvassing new potential members to join the network
- Kit for new potential members
- Repository of the new members of the network
- Project Valorization Plan

Besides participating in all the products presented above, all partners will organize and develop workshops (in their countries – 1 per partner) and participate in the final conference.

The workshops aim at improving the skills of the trainers and training agents in relation to their measuring, evaluation and profitability skills.

The conference aims at presenting several business cases and at promoting the debate around the results and project sustainability, by promoting the visibility and the potentiality of the network to a large audience of potential new members.

If you are a vocational training centre, a company, a public VET authority, a private institution or an individual professional involved in training and you are interested in the field of training evaluation and measurement, you are the most welcome to send us an e-mail to [avalnet@fdti.pt](mailto:avalnet@fdti.pt) or to [vanda.vieira@cecoa.pt](mailto:vanda.vieira@cecoa.pt) and/or participate in the several communication tools available in the project website <http://avalnet.fdti.pt/>.

In fact, you have several ways to access and apply for new knowledge or express opinions, doubts, achievements and opportunities. Through the project newsletters, the blog ([www.znanie-bg.org/avalnet](http://www.znanie-bg.org/avalnet)) and the online forum (<http://storage.tempoc.cz/avalnet>). The creation of a training evaluation gateway will foster the access to these communication tools in an integrative way.

We invite you also to access to the project contents and to contribute with case studies and best practices in the field of training evaluation and measurement. Those products will be available in the online repository developed to present best practices examples, European trends, new theories and several contents in the area of training evaluation and return on investment.

Finally, you can join the network as a new member and use the online repository of new members as a tool to disseminate your own or your organization expertise, goals and projects in the field of training evaluation and measurement. For that purpose, please contact Vanda Vieira or the other partners' contacts in your own country.



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